Mission

The National Museum of Women in the Arts brings recognition to the achievements of women artists of all periods and nationalities by exhibiting, preserving, acquiring, and researching art by women and by teaching the public about their accomplishments.
Dear Friends of the National Museum of Women in the Arts,

NMWA’s twenty-fifth anniversary celebration ended on June 30, 2013. It was an epochal year. The 2012 exhibitions Royalists to Romantics: Women Artists from the Louvre, Versailles, and other French National Collections and Women Who Rock were popular with the public and well received by the media, as were the 2013 shows A World Apart: Anna Ancher and the Skagen Art Colony and American People, Black Light: Faith Ringgold’s Paintings of the 1960s. The programming brought the museum many visitors, and Women Who Rock brought large numbers of young people for a first visit.

The anniversary year’s two benefit events, An Evening in Monte-Carlo and Les Jardins de Bagatelle, the anniversary gala, both exceeded anticipated profits. What is most important is that under the outstanding leadership of the endowment chairs Carol and Climis Lascaris, we not only met, but exceeded our ambitious goal of acquiring a $50 million endowment. It is an impressive achievement and ensures the museum’s future.

Sincerely,

Wilhelmina Cole Holladay
Chair of the Board
Dear Friends of the National Museum of Women in the Arts,

It is a pleasure to report that 2012 was our best and most rewarding year ever, filled with great exhibitions, impactful school and public programs, a new award-winning website, the naming of our Library and Research Center, and the formation of new outreach committees around the world.

We were truly fortunate to realize our dreams for NMWA’s 25th anniversary, as you will read in the pages that follow. Most important among them was reaching the $50 million goal for our Legacy of Women in the Arts endowment. This bedrock funding is critical to NMWA’s future as we continue to grow and fulfill our mission, recognizing the contributions of women to the history of art and educating the public about their accomplishments.

The museum’s emphasis on quality programming also is borne out by our Charity Navigator rating. I am delighted to report that in 2012, as we celebrated our big anniversary, NMWA achieved the coveted perfect score of four stars. This sets a high bar for the museum, which we pledge to uphold in the coming years.

In this 25th-anniversary overview, you will find all kinds of wonderful information on the growth of NMWA’s programs and partnerships. There is much to be proud of, and for that, we thank you.

Sincerely,

Susan Fisher Sterling, PhD
Alice West Director
Rediscovering and celebrating women artists of the past; Promoting the best women artists of today

Royalists to Romantics: Women Artists
from the Louvre, Versailles, and other French National Collections

February 24–July 29, 2012

The exhibition featured 77 paintings, prints, and sculptures dating from 1750 to 1850—many of which had never been seen outside of France. Through work by 35 artists, including Marguerite Gérard, Antoine Cecile Haudebourt-Lescot, Adélaïde Labille-Guillard, Élisabeth Louise Vigée-LeBrun, Anne Vallayer-Coster, and Sophie Rude, the exhibition explored the political and social dynamics that shaped their world and influenced their work.

“... shows what a museum is capable of: illuminating the past to change the future!”
—Huffington Post

Left to right: An exhibition catalogue copublished by NMWA and Scala Arts Publishers features scholarly essays and full-color imagery; Womenswear designer and artist-in-residence Celia Reyer worked on site in the galleries creating a garment inspired by the work on view; Adélaïde Labille-Guillard, Portrait of a Woman, 1787; Musée des beaux-arts, Quimper
The New York Avenue Sculpture Project: Chakaia Booker

March 8, 2012–Spring 2014

Internationally renowned sculptor Chakaia Booker was selected as the second artist for the New York Avenue Sculpture Project, the only public art space featuring changing installations of contemporary works by women artists. The installation comprises four of Booker’s dynamic recycled-tire sculptures, including a new work that she created specifically for its site.

R(ad)ical Love: Sister Mary Corita

March 8–July 15, 2012

Eye-popping prints on view by the artist were created between 1963 and 1967. As a member of the order of the Immaculate Heart of Mary in Los Angeles and an influential teacher, Corita developed a bold graphic language that revealed her impassioned spiritual beliefs and vision of peace and love.

“Corita’s works pack a punch that might leave some viewers’ heads reeling.”
—Washington Post
“The lyrics and outfits and handwritten notes [in Women Who Rock] add up to a feeling of triumph—a fierce assertion by women determined to make their way in the music world.” —Washington Post

**Women Who Rock: Vision, Passion, Power**


From blues artists like Ma Rainey and Bessie Smith to contemporary pop stars such as Alicia Keys, Lady Gaga, and Carrie Underwood, *Women Who Rock* featured women whose artistry advanced the progress of rock-and-roll music from the 1920s to the present day, gaining an unassailable place at the top of the charts.

Visitors enjoy artifacts and instruments in *Women Who Rock*

**Women Who Rock Programming Partnerships**

During *Women Who Rock*, NMWA planned exciting collaborative programs—the museum held concerts and workshops (left) with Girls Rock! DC, an organization that helps girls build confidence through music, and (above) a special behind-the-scenes program featuring the cast of the musical *One Night with Janis Joplin*, playing at the Arena Stage theater in D.C.
Fabulous! Portraits by Michele Mattei
October 12, 2012–January 19, 2013
Drawn from an expansive group of photographic portraits by artist Michele Mattei, Fabulous! presented a selection of large-scale images of women painters, sculptors, designers, dancers, musicians, and collectors who have shaped contemporary culture.

Freya Grand: Minding the Landscape
February 1–May 5, 2013
Minding the Landscape featured paintings and drawings that express the wonder and exhilaration found in uninhabited landscapes. Grand, a contemporary D.C.-based artist, creates work that explores the link between her own emotions and the natural world.

Increasing Visitors and Visibility

Due to NMWA’s compelling exhibitions and engaging programming during the 25th-anniversary year, the museum saw a huge boost in visitor attendance!
A World Apart: Anna Ancher and the Skagen Art Colony

February 15–May 12, 2013

A well-known and much-loved figure in Denmark, Anna Ancher is most admired for her Impressionist-influenced paintings of interiors filled with light and color. A World Apart explored Ancher’s role as the only professional female artist within the colony and, in turn, her place in the history of Western art.

“[Anna Ancher] is rightly revered in her native country as an extraordinary painter, but far less well-known on these shores. It’s a rare privilege to get to see so much of her work in a wide-ranging and thoughtful exhibition at the National Museum of Women in the Arts.”—Washingtonian

Clockwise from left: Anna Ancher, *Sunlight in the blue room*, 1891; An exhibition catalogue showcases Anna Ancher’s art and the art colony in Skagen, Denmark; Skagens Museum curator Mette Bøgh Jensen leads an exhibition tour.
Showcasing NMWA’s Collection

25 x 25


On view in NMWA’s collection galleries, this special presentation of some of the museum’s most impressive and exciting work honored art donors. Loyal patrons gave works that became early cornerstones of the collection and have augmented it in recent years.

25 x 25: Artists’ Books from the NMWA Collection

March 28–September 16, 2012

Generous donors have helped NMWA to build a foremost collection of artists’ books. The collection comprises more than 1,000 unique and limited-edition books, from scrolls and accordions to codices and sculptures.

Women Silversmiths from the NMWA Collection

March 23, 2012–February 24, 2013

In celebration of NMWA’s “silver” anniversary, this exhibition of work by seventeenth- and eighteenth-century British and Irish women silversmiths illustrated their contribution to the silver industry. Many women learned the trade within their families and built successful careers as designers, craftswomen, and businesswomen.

A Growing Collection

NMWA’s art collection has continued to grow in depth and breadth. Recent gifts and acquisitions have added impressive contemporary photographs, paintings, artists’ books, and pieces of eighteenth-century silver to the museum.
Programming top-quality concerts, films, and readings; Offering education curricula and programs for learners of all ages

Art, Books, and Creativity Teacher Institute

July 16–20, 2012

Twenty-two area educators attended NMWA’s third annual Art, Books, and Creativity (ABC) Summer Teacher Institute. Participants took part in an in-depth, collaborative exploration of NMWA’s ABC curriculum and related resources. Inspired by the museum’s collection of artists’ books, ABC integrates the visual and language arts. Educators had the opportunity to earn graduate credit through the program’s partnership with Washington’s Trinity University while trying ABC book formats and writing exercises; using the Visual Thinking Strategies (VTS) method to facilitate art discussions; and brainstorming ways to integrate visual art into their own classrooms.

“Excellent right down the line. NMWA was extremely generous with us both in terms of their planning and the materials they gave us to carry this work into our classrooms.”
—ABC Teacher Institute participant

The ABC curriculum and resources are available free at www.artbookscreativity.org.

Left: Book artist Carol Barton demonstrates a book technique during the ABC Teacher Institute; Above: The ABC website features the full curriculum, support materials, and a blog to help teachers interact and further integrate the arts within their classrooms
Shenson Chamber Music Concerts

For fifteen years, women musicians have been featured in NMWA’s free concert series, which is named in honor of Drs. Ben and A. Jess Shenson, who were longtime supporters of the museum and music lovers.

This season featured a Washington debut by talented young violinist Ran Jia; a concert by premiere violinist Anne Akiko Meyers and virtuoso pianist Wendy Chen; and a performance by flutist Eugenia Zukerman and acclaimed harpsichordist Anthony Newman.

Clockwise from top left: Ran Jia; Wendy Chen; Eugenia Zukerman; and Anne Akiko Myers

Anniversary-Year Programming at a Glance

Top, left to right: A staged reading during the SWAN (Support Women Artists Now) Day festival; Danish National Girls’ Choir performs during an exhibition of work by Danish artist Anna Ancher; Gallery tours illuminated exhibitions; NMWA Director Susan Fisher Sterling, Michelle Wilkinson, Anne Collins Goodyear, and Jack Rasmussen during a “Women in Museums” panel discussion; Above: With Girls Rock! DC, NMWA staged workshops and concerts, empowering girls through music.
Library & Archives
Facilitating knowledge creation about the history and achievements of inspirational women artists worldwide

Naming of the Betty Boyd Dettre Library and Research Center
During the anniversary year, NMWA announced a major endowment gift from Betty Boyd Dettre—a loyal Charter Member, Mississippi State Committee member, and NMWA Advisory Board member—benefitting the Library and Research Center. Thanks to this foundational support, the library has been renamed in her honor. The gift provides important funding for staff and resources to facilitate scholarship on women artists.

“This new support will be transformative, enabling the library to create new programs and increase outreach to women artists.”
—Heather Slania, Director of the Betty Boyd Dettre Library and Research Center

Wikipedia Edit-a-Thon
In March 2013, NMWA teamed up with the Archives of American Art and the Smithsonian American Art Museum to hold a workshop (pictured right) focused on improving Wikipedia entries on notable women artists.

Archival Exhibitions in the Library

Artists’ Books from the Permanent Collection, ongoing

Mamacita Linda: Letters between Frida Kahlo and her Mother, May 1–July 31, 2012
This intimate exhibition of letters between Frida Kahlo and her mother, Matilde Calderón de Kahlo, was drawn from the Nelleke Nix and Marianne Huber Collection: The Frida Kahlo Papers, donated to NMWA in 2007.

A Museum of Their Own: 25 Years of NMWA History, November 1, 2012–April 30, 2013
This exhibition illustrated the museum’s founding and history through documents, printed matter, and photographs selected from the institutional archives.
US Airways magazine

In March 2012, during Women’s History Month, thousands of people encountered the museum high above the ground when NMWA was featured in a lengthy spread in the airline’s in-flight magazine. It introduced NMWA to many new members and museum visitors.

25 Art Lovers

An anniversary ad campaign encouraged the public to think about their favorite works in the NMWA collection. It featured museumgoers, celebrities, and Washington art-world figures who shared their reasons for visiting and supporting the institution, helping the public to relate and understand why they should support women in the arts.

Women in the Arts magazine

A member benefit, Women in the Arts shares in-depth coverage of NMWA’s current exhibitions and events as well as artist interviews, current news, notable outside exhibition listings, book reviews, and more. A special double issue in winter 2012 celebrated NMWA’s anniversary programs and twenty-five-year history.
Committee Outreach

National & International Committees

NMWA’s committees bring the museum’s message to a worldwide audience. In states and major cities around the globe, these affiliate groups raise the museum’s profile and do grassroots advocacy on behalf of women artists in their regions, in addition to working with NMWA staff on museum initiatives.

National Committees:
Arizona, Arkansas, Southern California, Connecticut, Georgia, the Greater Kansas City Area, Massachusetts, Mississippi, New Mexico, New York, Pennsylvania, and Texas

International Committees:
Brazil, Chile, Czech Republic, France, Italy, Portugal, Spain, and the United Kingdom

Committee Exhibitions at NMWA: Women to Watch

High Fiber—Women to Watch 2012

November 2, 2012–January 6, 2013

Contemporary fiber artists Ligia Bouton, Debra Folz, Beili Liu, Louise Halsey, Tracy Krumm, Rachael Matthews, and Laure Tixier stitch, weave, knit, crochet, and wind fibers or fiber-like materials into textiles, sculptures, and installations. High Fiber was the third installment in NMWA’s biennial, committee-supported “Women to Watch” exhibition series, which features artists from the states and countries in which the museum has outreach committees.

Beili Liu, Toil (detail), 2008; On view in High Fiber
Online Outreach

Web redesign

During the twenty-fifth anniversary, NMWA launched a redesigned website that showcases art, exhibitions, and timely visitor information and news. The museum revitalized its social media presence, renewing efforts to connect with audiences via Facebook, Twitter, YouTube, Flickr, Wordpress, Google+, and FourSquare.

The new website has expanded NMWA’s reach:

19.8% increase in visits
29.8% increase in returning visitors
22.58% increase in average time spent on site

Social Media @ NMWA

Facebook
12,700+ “likes”

Broad Strokes Blog
Average of 10,000+ views per month

Twitter
10,200+ “followers”

(FY13 web statistics from June 2013)
Finances
Maintaining—and ensuring a future for—the world’s only museum solely dedicated to women artists

In June 2013, NMWA’s endowment and planned giving reached $50 million

Legacy of Women in the Arts Endowment
The endowment and planned giving, which stood at $25 million just six years ago, reached this goal with contributions from more than 650 donors and a one-to-one challenge grant of $770,000 in the campaign’s final months. This foundational funding will secure the quality and continuity of the museum and its programs for generations.

Charity Navigator 4-Star Rating
NMWA received Charity Navigator’s highest rating for financial health and accountability and transparency.

As the museum’s endowment has grown, the Board of Trustees and staff have worked together to maintain best practices of financial stewardship. We look forward to continuing this tradition of excellence as we kick off the next twenty-five years.
## Financial Statement

### Statements of Financial Position

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>FY13</th>
<th>FY12</th>
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<tbody>
<tr>
<td>Cash</td>
<td>$ 5,992,132</td>
<td>$ 6,065,758</td>
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<tr>
<td>Other current</td>
<td>547,209</td>
<td>407,424</td>
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<tr>
<td>Total current assets</td>
<td>6,539,341</td>
<td>6,473,182</td>
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<td>Investments</td>
<td>41,009,976</td>
<td>36,582,953</td>
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<td>Net property and equipment</td>
<td>9,732,907</td>
<td>10,100,985</td>
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<tr>
<td>Other long-term assets</td>
<td>786,069</td>
<td>711,558</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>58,068,293</strong></td>
<td><strong>53,868,678</strong></td>
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<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
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<tr>
<td>Payables and accruals</td>
<td>$ 1,009,751</td>
<td>$ 740,605</td>
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<td>Long-term debt and liabilities</td>
<td>2,897,338</td>
<td>2,895,976</td>
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<td>Total liabilities</td>
<td>3,907,089</td>
<td>3,636,581</td>
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<tr>
<td>Net assets</td>
<td>54,161,204</td>
<td>50,232,097</td>
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<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td><strong>58,068,293</strong></td>
<td><strong>53,868,678</strong></td>
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### Statements of Activities

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<tr>
<th>SUPPORT AND REVENUE</th>
<th>FY13</th>
<th>FY12</th>
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<tr>
<td>Membership, support, and contributions</td>
<td>$ 5,641,224</td>
<td>$ 7,881,932</td>
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<td>Sales and facility rental</td>
<td>1,442,084</td>
<td>1,366,736</td>
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<td>Net Investment Income</td>
<td>4,549,121</td>
<td>(303,658)</td>
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<tr>
<td>Other income</td>
<td>245,105</td>
<td>288,248</td>
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<td><strong>TOTAL SUPPORT AND REVENUE</strong></td>
<td>11,877,534</td>
<td>9,233,258</td>
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<table>
<thead>
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<th>EXPENSES</th>
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<tr>
<td>Program and Supporting services</td>
<td>$ 6,132,782</td>
<td>$ 6,822,432</td>
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<td>Cost of sales and auxiliary activities</td>
<td>1,092,417</td>
<td>1,697,193</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td>7,225,199</td>
<td>8,519,625</td>
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<tr>
<td>Change in net assets before depreciation</td>
<td>4,652,335</td>
<td>713,633</td>
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<td>Depreciation</td>
<td>723,228</td>
<td>700,873</td>
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<tr>
<td>Change in net assets</td>
<td>3,929,107</td>
<td>12,760</td>
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### Statements of Cash Flows

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<tr>
<th>CASH FLOWS FROM OPERATING ACTIVITIES</th>
<th>FY13</th>
<th>FY12</th>
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<tr>
<td>Change in net assets</td>
<td>$ 3,929,107</td>
<td>$ 12,760</td>
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<tr>
<td>Adjustments of non-cash revenue and expense and reclass</td>
<td>(4,549,430)</td>
<td>(919,195)</td>
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<tr>
<td>Net increase (decrease) in current assets</td>
<td>(212,893)</td>
<td>63,583</td>
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<td>Net increase (decrease) in current liabilities</td>
<td>188,064</td>
<td>(120,731)</td>
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<td>Net cash (used for) or provided by operating activities</td>
<td>(645,152)</td>
<td>(963,583)</td>
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<td>Net cash (used for) or provided by investing activities</td>
<td>(829,893)</td>
<td>1,721,028</td>
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<td>Net cash (used for) or provided by financing activities</td>
<td>1,401,419</td>
<td>2,511,050</td>
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<td>Net increase (decrease) in cash and cash equivalents</td>
<td>(73,626)</td>
<td>3,268,495</td>
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<td>Cash and cash equivalents, beginning of year</td>
<td>261,690</td>
<td>(3,389,226)</td>
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<tr>
<td>Cash and cash equivalents, end of year</td>
<td>723,228</td>
<td>700,873</td>
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This information has been derived from the financial statements audited by Grossberg Company, LLC
Supporting Roles

Enabling groundbreaking exhibitions
and education, library, and outreach programs

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NMWA’s national and international committees bring the museum’s message to a worldwide audience, raising its profile and advocating on behalf of women artists in their regions.

Dedicated volunteers and docents assist museum staff and interact with visitors as welcoming museum representatives. Interns learn about museums and gain experience while supporting the mission.

**Committees and Volunteers**

**Committees**

**National Committees**

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*Chair: Marta Jones*

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*Co-chairs: Janet Barnet and Marilyn Levin*

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*Chair: Island Weiss*

Pennsylvania  
*Chair: Mary Beth Bogan*

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*Chair: Dorothy Snyder*

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*Co-chairs: Gloria Gorafulich-Grabois and Drina Rendic*

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*Chair: Pavlína Jirmannová*

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*Chair: Tara Whitbeck*

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*Co-chairs: Antonio da Veiga Pinto and Maura Marvao*

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*Chair: Sofia Barroso*

United Kingdom  
*Chair: Patti White*

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Marilyn Cohen  
Tiffany DeZee  
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Bettifae Fassler  
Kathy Farnsides  
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Stephanie Frang  
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Catherine Gergely  
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Jan Lipson  
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Catherine Merdian  
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Roxana Tuculescu  
Kristen Urbahn  
Elizabeth Welles  
Susan White  
Diana Wilkinson  
Ed Williams  
Pam Youngs

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**Summer 2012**

Erika Berg  
Ashley Harris  
Carolyn Higgins  
Kristie Landing  
Violet Morris  
Hannah Shambroom

**Fall 2012**

Brittany Beyer  
Anna Boatwright  
Deanna Doyle  
Nancy Harwood  
Katherine Rice  
Rebecca Thomson

**Spring 2013**

Emily Haight  
Abigail Luhn  
Mido Lee  
Christa Sundell  
Linsey Turkett

**Summer 2013**

Elizabeth Bellsey  
Manique Buckmon  
Colleen Evans  
Ally Hitte  
Caroline Hollis  
Charissa Powell  
Alexandra Petrucelli  
Bailey Willner
Endowment, Individual, Corporate, and Governmental Donors

The National Museum of Women in the Arts is deeply grateful to the following donors, who made contributions from July 1, 2012, to June 30, 2013.

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