

Digital Engagement Internship

Internship Overview:

The Digital Engagement Intern will work with NMWA staff to support digital initiatives. The Digital Engagement Department oversees the museum's website and online initiatives, including the museum's social media, online exhibitions, the Google Art Project, and in-gallery interactives. This internship is appropriate for students seeking to gain experience in digital content creation and engaging museum audiences online.

Commitment:

20–30 hours per week

Responsibilities:

- Draft content for the website's "In Your Region" page, featuring national and international exhibitions of work by women artists
- Assist Digital Engagement staff to draft and schedule social media content including drafting text and selecting images
- Use software like Photoshop or online platforms like Canva or Venngage to create social graphics and shareable infographics about women in the arts
- Help identify public domain works to be added to the Google Arts and Culture platform
- Assist with compiling images and metadata to add works to Google Arts and Culture
- Propose, research, and draft content for online exhibitions highlighting NMWA artworks and artists
- Help secure image rights for collection works
- Research current best practices for museum social media
- Perform general equipment tasks, such as monitoring in-gallery iPads, as needed.
- Assist Digital Engagement staff to photograph Wednesday gallery talks
- Survey institutional web pages for inconsistencies

Preferred Skills & Competencies:

- Strong organizational and computer skills
- Familiarity with major social media platforms Facebook, Instagram, and Twitter
- Comfortable working with Apple devices including iPads, or willingness to learn
- Excellent written and verbal communication skills
- Ability to work independently and as part of a team
- Completed sophomore year of college by the internship start date.
- Pursuing an undergraduate or graduate degree in art history, art education, museum education, museum studies, studio art, or related field