

# Tupperware—Transforming a Chaotic Kitchen



## Tupperware—Transforming a Chaotic Kitchen, 2008

### Tupperware Party

Australian sculptor **Honor Freeman (b. 1978)** creates porcelain replicas of everyday objects by pouring liquid clay into molds. Her whimsical works transform ubiquitous mass-produced household items into handmade art.

### Take a closer look

The realism of Freeman's sculptures invite close inspection and evoke memories. The pastel palette recalls Tupperware's earliest products. Familiar pieces encourage interaction. Curled lid tabs draw attention to containers that need "burping." Another top teeters precariously on a pink vessel.

### In her own words

"The porcelain casts echo the original objects; the liquid slip becomes solid and forms a precise memory of a past form—a ghost."

### Who knew?

In the 1950s, female executive Brownie Wise invented the "party plan" to distribute Tupperware. This marketing model sealed the company's success and transformed some housewives into businesswomen, affording them welcome educational, social, and financial opportunities.

Honor Freeman, *Tupperware—Transforming a Chaotic Kitchen*, 2008; Slip-cast porcelain, dimensions variable; National Museum of Women in the Arts, Gift of Heather and Tony Podesta Collection; © Honor Freeman; Photograph by Lee Stalsworth

