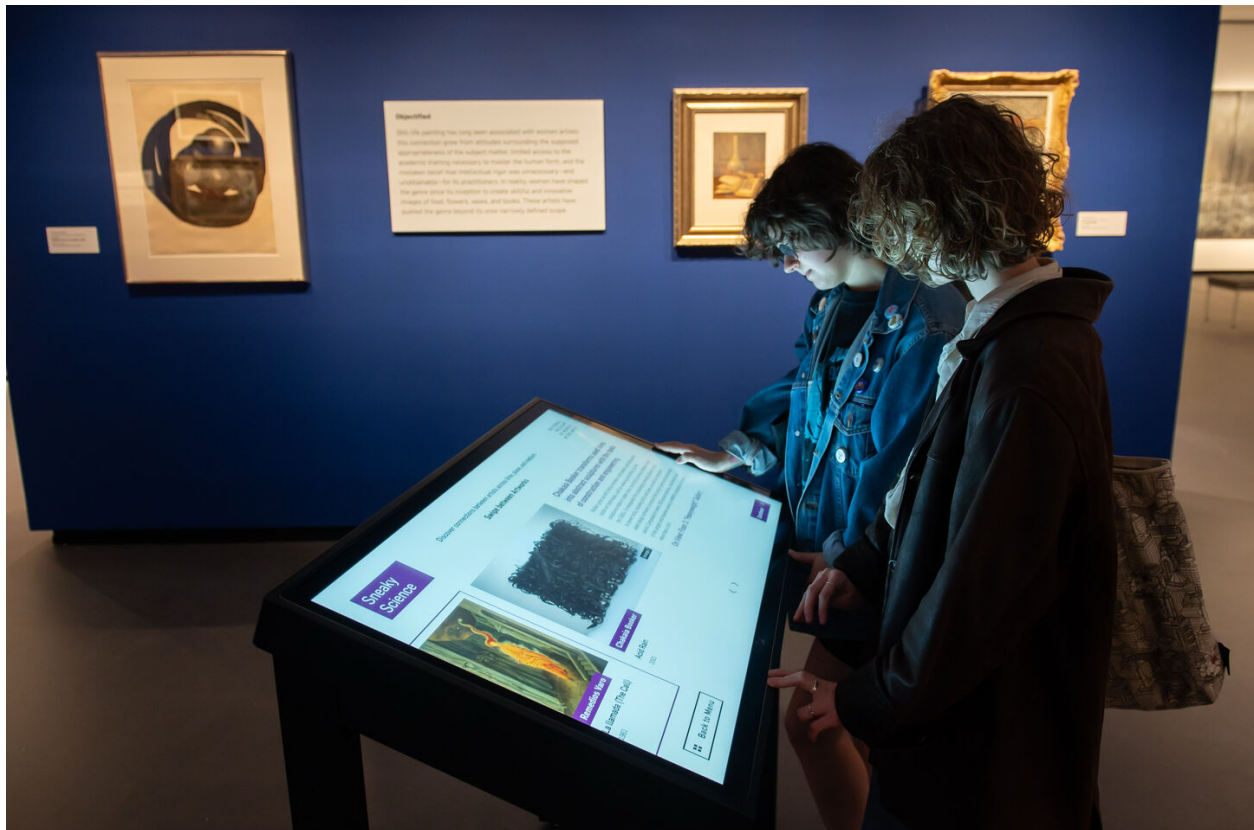


Request for Proposal: Interactive Exhibition Design

Catalyst for Change: A Vision for Gender Equity in the Arts



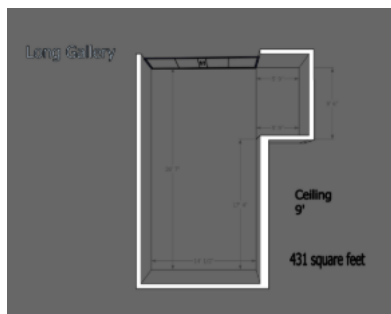
Introduction

In March 2028, the National Museum of Women in the Arts (NMWA) will open an interactive advocacy hub in the museum's Long Gallery on the ground floor. This space will be the in-person complement to an online launch in fall 2027 of a collaboration between NMWA and a well-known research team to bolster groundbreaking research in pursuit of gender equity in the arts through dynamic data visualization and interactive storytelling. Focusing on the representation of women and nonbinary artists in museum collections, exhibitions, and the art market, this advocacy hub will engage onsite visitors to educate them about gender equity in the arts and provide calls to action.

About the Museum

NMWA is the first museum in the world solely dedicated to spotlighting the achievements of women artists of all periods and nationalities by exhibiting, preserving, acquiring, and researching art by women and by teaching the public about their accomplishments. Through all its activities, the museum seeks to inspire dynamic exchanges about art and ideas. NMWA advocates for better representation of historically marginalized artists and serves as a vital center for thought leadership, community engagement, and social change.

Exhibition Specs



L-shaped gallery

Square footage: 431 sq ft.

Ceiling height: 9 ft.

Scope of Service

NMWA seeks to contract with a firm possessing experience in interactive exhibition design as well as graphic design for this project. The contractor will work closely with NMWA project managers to design a visually unified layout, including digital interactive displays, lighting, wall colors, and graphic elements. Requested services include:

- Design of unique and thoughtful interactive components and visual storytelling using museum-provided data to educate visitors about gender equity in the arts.
- Overall exhibition design including specs for digital interactives, static graphic elements, any necessary construction, and technical requirements (amps, voltage, WiFi, etc...)

Proposed Timeline

The exhibition plans to open to the public on March 3, 2028. All installation needs to be completed no later than February 18, 2028. To allow time for review, revisions, and preparation of the space, finalized plans and any related files from contractor are needed **no later** than January 14, 2028. A mutually agreeable working timeline for deliverables and review will be finalized during the contractual negotiations.

Proposal Submission

Proposals should include the following information:

1. A short introductory description of the individual or entity (company), including the structure of the company or resume for individuals, the length of time the contractor has been in business, and the type of services provided. This section should address the contractor's qualifications as outlined in the scope and summarize their relevant background and experience.
2. Examples of relevant past projects and a portfolio of prior work and materials pertinent to requested services.
3. Proposals shall clearly state all proposed fees and expenses to be charged in the performance of all services:
 - A. If based on an hourly rate, provide the hourly rates to be charged for the contractor and optionally for each individual who would be assigned to provide services. Alternatively, provide a blended rate for the delivery of all services.
 - B. Provide an explanation if fees will be calculated on any other basis. Itemize the type of expenses (other than fees) for which the contractor would seek reimbursement.
4. A list of at least three references, including client name, organization, email, and telephone number for similar work performed by the applicant.

Budget Range

- \$350,000: Inclusive of concept phase, schematic design, design development, media production, and implementation phases, culminating in launch/opening of the exhibition Design, implementation without hardware, installation and support contract continuation.
- \$500,000: Inclusive of the above as well as hardware, AV, construction (fabrication and printing) installation, support contract continuation up to 3 years, and one content refresh after 1 1/2 year.

Submission Timeline

- August 26, 2026: NMWA sends out RFP
- September 18, 2026: Proposals due
- Fall 2026: Project commencement
- January 14, 2028: Finalized plans and any related files from contractor
- February 18, 2028: Installation complete, testing period begins
- March 3, 2028: Exhibition opens

Send inquiries and proposals to project managers Laura Hoffman (lhoffman@nmwa.org) and Virginia Treanor (vtreanor@nmwa.org)